

Conference Programme

MONDAY, 25 SEP

Side Events

12.30 – 19.00



Venue: Lower Level I, Kowloon Shangri-La

Side Events *(Prior registration with the organisers of the side events may be required)*

- 13.30 – 15.00
- 1. Meeting of African Data Protection Authorities**
Organiser: African Network of Data Protection Authorities (RAPDP)
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 2. Establishing Best Practice for Forensic DNA Databases**
Organiser: GeneWatch UK
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 3. CONNECTED THINKING - Enhancing Privacy Enforcement Strategies: New Cross-sectoral Connections in a Network of Networks**
Organiser: Global Privacy Enforcement Network (GPEN)
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 4. An Update: The EU-U.S. Privacy Shield One Year Later**
Organiser: Department of Commerce, USA
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 5. Thinking Local, Acting Global: Exploring Common Values that Underpin Privacy Around the World (1)**
Organisers: United Nations + Digital Asia Hub + European Data Protection Supervisor
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 6. Building Impact with Data**
Organiser: Facebook
Venue: Lower Level I, Kowloon Shangri-La



15.00 – 15.30




- 15.30 – 17.00
- 7. The Common Thread Network Annual General Meeting**
Organiser: The Common Thread Network
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 8. The Public Voice: Emerging Privacy Issues, A Dialogue Between NGOs and DPAs**
Organiser: Electronic Privacy Information Centre (EPIC)
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 9. Application of Privacy Bridge Project to Asia - In a Manner that Respects the Substantive and Procedural Differences among the Asian Jurisdictions**
Organiser: Korea Internet & Security Agency (KISA)
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 10. Thinking Local, Acting Global: Exploring Common Values that Underpin Privacy Around the World (2)**
Organisers: United Nations + Digital Asia Hub + European Data Protection Supervisor
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 11. Sustainable Innovation with Effective Data Protection in the Pacific Rim**
Organisers: Future of Privacy Forum (FPF) + Information Accountability Foundation (IAF)
Venue: Mezzanine Floor, Kowloon Shangri-La
 - 12. How Can DPAs Maximise Effectiveness, Engagement and Leadership within the Context of Increased Responsibilities and Limited Resources?**
Organiser: Centre for Information Policy Leadership (CIPL)
Venue: Lower Level I, Kowloon Shangri-La



Evening Events

- 17.30 – 18.30
- ICDPPC Executive Committee Meeting**
Venue: Horizon Club Conference Room A, 20/F, Kowloon Shangri-La
Attendance: ICDPPC Executive Committee members only



- 18.30 – 20.30
- Welcome Drinks** 
Venue: The Grand Ballroom, Lower Level I, Kowloon Shangri-La
Attendance: All conference registrants
Dress code: Smart casual / Party



Conference Programme

TUESDAY, 26 SEP

Closed Session

(For ICDPPC members and observers only)

08.30 – 09.00



Venue: Lower Level I, Kowloon Shangri-La

09.00 – 09.15

1. Welcome and Opening



Stephen Kai-yi Wong

Privacy Commissioner for Personal Data,
Hong Kong Special Administrative Region,
China



John Edwards

Chair of ICDPPC



09.15 – 09.30

2. Accreditation - Admission of new members

09.30 – 09.40

3. In-depth Discussion:

Government information sharing: Protecting sensitive data, preventing discrimination and managing risk (1) – Opening and scene setting

Around the world, governments are increasingly seeking to break down public sector information and organisational silos to drive commercial innovation, disseminate knowledge, increase transparency, enhance public services and seek cost savings and efficiencies. Expert speakers will explore the issues of information sharing from different angles and highlight both the positive and negative sides.

Speakers will also explain the processes of risk management, ethical analysis devoted to avoiding discrimination and unpack the complexities of sharing within the government and with other players. You will also hear how administrative datasets are used for government researches and the development of predictive risk modelling and profiling, which may cause risks to privacy and autonomy. Both sides of this story will be discussed: the reliability of the data science and modelling to inform public policy, and the risks of using such tools to prompt government interference with the lives of individuals.



John Edwards

Chair of ICDPPC



09.40 – 12.30

3. In-depth Discussion:

Government information sharing: Protecting sensitive data, preventing discrimination and managing risk (2) - Drivers and barriers to information sharing and where governments are heading

(Refreshments
will be served at
around
10.50 – 11.20)



Eric Applewhite

Director for Public Sector Technology and Transformation, KPMG

Stephen Curtis

Director, Centre of Excellence for Information Sharing, UK

Viljar Peep

Director General, Estonian Data Protection Inspectorate, Estonia



12.30 – 13.30



Conference Programme

TUESDAY, 26 SEP

Closed Session

(For ICDPPC members and observers only)

13.30 – 16.20

3. In-depth Discussion:

Government information sharing: Protecting sensitive data, preventing discrimination and managing risk (3) - How government shared use of information can trigger public concerns about discrimination and protection of sensitive information

(Refreshments
will be served at
around
14.40 – 15.10)



Liz MacPherson

Government Statistician, Stats NZ, New Zealand

John Bacon-Shone

Director, Social Sciences Research Centre, Faculty of Social Sciences,
The University of Hong Kong, Hong Kong Special Administrative Region, China

Rhema Vaithianathan

Professor, Co-Director of the Centre for Social Data Analytics,
Auckland University of Technology, New Zealand



16.20 – 16.55

3. In-depth Discussion:

Government information sharing: Protecting sensitive data, preventing discrimination and managing risk (4) - Final discussion of government information sharing - with special focus on what is to be done

16.55 – 17.10

4. Introduction to the Next Day's Discussion on Future Size and Membership of the IDCPPC

Daniel Therrien

Privacy Commissioner, Canada



17.10 – 17.15

5. Summary of the Day

John Edwards

Chair of ICDPPC



Evening Event

19.00 – 22.00

Data Protection Authorities' Dinner



Venue: The Grand Ballroom, Lower Level I, Kowloon Shangri-La

Attendance: By invitation only

Dress code: Business



Guest of Honour:

The Honourable Patrick Tak-kuen Nip, JP

Secretary for Constitutional and Mainland Affairs,
Government of the Hong Kong Special Administrative Region, China



Conference Programme

WEDNESDAY, 27 SEP

Closed Session

(For ICDPPC members and observers only)

08.30 – 09.00



Venue: Lower Level I, Kowloon Shangri-La

09.00 – 09.10 6. Update on the Previous Day's Discussion

John Edwards
Chair of ICDPPC



09.10 – 10.40 7. Executive Committee's Businesses

8. United Nation's Special Rapporteur on the Right to Privacy:
Problems and progress on the Global Privacy Trial



Joseph Cannataci

Special Rapporteur on the Right to Privacy, Office of the United Nations High Commissioner for Human Rights, United Nations



9. Reports from Working Groups

- Digital Education
- Data Protection Metrics
- Privacy and Humanitarian Action
- International Enforcement Cooperation
- Future Size and Membership of Conference

10. Resolutions

- Automated and Connected Vehicles
- International Enforcement Cooperation
- Collaboration on Consumer Protection

10.40 – 11.10



11.10 – 12.20 11. Discussion on Future Size and Membership of the ICDPPC

12. Executive Committee Election

13. Designated Future Conferences

14. General Business

12.20 – 12.30 15. Closing Statements

Stephen Kai-yi Wong
Privacy Commissioner for Personal Data,
Hong Kong Special Administrative Region, China



John Edwards
Chair of ICDPPC



12.30 – 13.30



Side Events *(Prior registration with the organisers of the side events may be required)*

- 13.30 – 15.00**
- Building a Cashless Society with TechFin**
Organiser: Ant Financial Services Group
Venue: Lower Level II, Kowloon Shangri-La
 - Mini Design Jam**
Organiser: Facebook
Venue: Lower Level II, Kowloon Shangri-La
 - CBPR Workshop**
Organiser: Personal Information Protection Commission, Japan
Venue: Lower Level II, Kowloon Shangri-La
 - ICANN and Privacy**
Organiser: ICANN + Council of Europe
Venue: Lower Level II, Kowloon Shangri-La
 - Privacy Bridges and User Control**
Organiser: Center for Democracy & Technology (CDT)
Venue: Mezzanine Floor, Kowloon Shangri-La
 - Demonstrating Compliance to Regulators - Part II: From Theory to Practice**
Organiser: Nymity
Venue: Mezzanine Floor, Kowloon Shangri-La
 - Press Release: Advisory Report on Promoting Hong Kong as an International Data Hub**
Organiser: Smart City Consortium
Venue: Mezzanine Floor, Kowloon Shangri-La



facebook

Personal Information
Protection Commission
JAPAN



NYMITY
innovating compliance



15.00 – 15.30



- 15.30 – 17.00**
- Operationalise Accountability and Privacy by Design: What to Automate in Your Privacy Programme**
Organiser: OneTrust
Venue: Lower Level II, Kowloon Shangri-La
 - Enter the DPO: The Professionalisation of Privacy and Data Protection**
Organiser: International Association of Privacy Professionals (IAPP)
Venue: Lower Level II, Kowloon Shangri-La
 - AI & ML@Microsoft: The Responsible Amplification of Human Ingenuity**
Organiser: Microsoft
Venue: Lower Level II, Kowloon Shangri-La
 - Towards an International Metrics Agenda for Privacy-Policy Making**
Organisers: The Organisation for Economic Co-operation and Development (OECD) + Secretariat of the ICDPPC + Asia Pacific Privacy Authorities (APPA)
Venue: Lower Level II, Kowloon Shangri-La
 - Artificial Intelligence and Trust: A Global Roundtable**
Organiser: Digital Asia Hub
Venue: Mezzanine Floor, Kowloon Shangri-La
 - Multi-stakeholder Consultation on UNESCO Project Defining Internet Indicators**
Organiser: UNESCO
Venue: Mezzanine Floor, Kowloon Shangri-La
 - Data Protection in Humanitarian Action**
Organiser: International Committee of Red Cross
Venue: Mezzanine Floor, Kowloon Shangri-La

OneTrust
Privacy Management Software

iapp

Microsoft



United Nations
Educational, Scientific and
Cultural Organization



Associated Event

09.00 – 19.00 The 6th Asian Privacy Scholars Network Conference (APSN)

Organiser: The Law & Technology Centre, The University of Hong Kong,
Hong Kong Special Administrative Region, China
Venue: Academic Conference Room, 11/F Cheng Yu Tung Tower, Centennial Campus,
The University of Hong Kong, Pokfulam, Hong Kong



Challenges of privacy and data protection evolve at a rapid pace on par with new technology development. The APSN International Conference aims to give an update on the latest development, trends and status in privacy and data protection. You will gain insights and draw on experience from more than 40 speakers from different jurisdictions on current issues, including but not limited to Big Data analytics, data-driven governance, artificial intelligence, algorithms, and cyber security.

Registration for the 6th APSN is free. For more details, please visit the official website:

<http://www.asianprivacy.org/apsn2017/>

Conference Programme

THURSDAY, 28 SEP

Open Session

(For all conference registrants)

08.00 – 09.00



Venue: Lower Level I, Kowloon Shangri-La

09.00 – 09.40

Opening Ceremony



The Honourable Rimsky Kwok-keung Yuen, GBM, SC, JP

Secretary for Justice,
Government of the Hong Kong Special Administrative Region, China



John Edwards

Chair of ICDPPC



Stephen Kai-yi Wong

Privacy Commissioner for Personal Data,
Hong Kong Special Administrative Region,
China



Theme 1: Data Protection in Asia

09.40 – 11.30

Data Protection in the East

(Refreshments
will be served at
10.30 – 11.00)

Whilst the concept of privacy right originated in the West, it has now gained ground in the East. Privacy is somewhat still a culturally nuanced, with different conceptions and regulations in different jurisdictions. For example, Korea's Personal Information Protection Act has been considered by some privacy commentators as the most innovative and toughest data protection law in Asia; in Singapore, the Personal Data Protection Act focuses more on building a trusted environment for businesses and consumers, in order to attain innovative use of data and providing better services to consumers; Macao's Personal Data Protection Act is modelled on Portugal's privacy legislation and, as a result, has more similarities to the EU Data Protection Directive than many other Asian privacy laws.

Over the last two decades, we witnessed an increasing number of Asian jurisdictions implementing or optimising their own personal data protection laws. More recent examples include the amendments to the Act on the Protection of Personal Information by Japan in 2015 and the implementation of the Data Privacy Act by the Philippines in 2016. In the mainland of China, while many people are enjoying the convenience of cashless transactions, the Cybersecurity Law effective in June 2017 provides protection to personal data in wider aspects.

At this session, prominent speakers and privacy regulators from a number of Asian authorities will highlight the features of privacy culture and the data protection regimes in their own jurisdictions.



Li-ming Wang

Executive Vice President and Vice Chairman of the University Council,
Renmin University of China



(Paper annexed)

Ken Chongwei Yang

Coordinator, Office for Personal Data Protection, Government of the
Macao Special Administrative Region, China



(Paper annexed)

Masao Horibe

Chairman, Personal Information Protection Commission, Japan



(Paper annexed)

Conference Programme

THURSDAY, 28 SEP

Open Session

(For all conference registrants)

Chaeho Rheem

Standing Commissioner, Personal Information Protection Commission, Korea

(Paper annexed)



Zee-kin Yeong

Deputy Commissioner, Personal Data Protection Commission, Singapore

(Paper annexed)



Raymund Liboro

Privacy Commissioner and Chairman, National Privacy Commission, the Philippines

(Paper annexed)



- ✓ The privacy culture in different Asian jurisdictions
- ✓ An overview on the data protection landscape in Asia
- ✓ The key features and requirements of the data protection laws in Asia
- ✓ The commonalities and differences amongst the data protection regimes in Asia
- ✓ How data protection laws of different jurisdictions address the privacy challenges brought by technological advancement

11.30 – 12.30 West Meets East

Developing themes raised in the previous session “Data Protection in the East”, this session will discuss any differences in privacy culture between the West and the East, changes in public views on privacy, and whether western models of data protection are applicable, and being applied, in Asia and other parts of the world.



Graham Greenleaf

Professor of Law & Information Systems, Faculty of Law, University of New South Wales, Australia



Isabelle Falque-Pierrotin

President, Data Protection Commission (CNIL), France



María Patricia Kurczyn Villalobos

Commissioner, National Institute for Transparency, Access to Information and Personal Data Protection (INAI), Mexico



Maureen K. Ohlhausen

Acting Chairman, Federal Trade Commission, USA



Stephen Kai-yi Wong

Privacy Commissioner for Personal Data, Hong Kong Special Administrative Region, China



Xiaodong Zuo

Vice President, China Information Security Research Institute, China



- ✓ The differences in privacy culture between the West and the East, and their regulatory consequences
- ✓ The application of European model of data protection laws, and the extent to which it is applied, in Asia and other parts of the world
- ✓ The importance of interoperability of the data protection regulations in different part of the world
- ✓ The role that other forms of privacy protection such as constitutional and civil law protections play in both the West and the East
- ✓ The change of public attitude towards the importance of privacy protection during the past two decades, in both the West and the East

12.30 – 13.45



Theme 2: Notice and Consent

Most data protection laws permit collection and processing of personal data if prior notice and consent are given and received. The advancement of information and communication technology (ICT) has led to ubiquitous collection and processing of personal data nowadays. People are so accustomed to it that most of them would not bother to read the lengthy privacy policy statement, and hence may not be in a position to give meaningful consent to the processing or use of their personal data. It gives rise to challenges to the application of the core principles in data privacy protection which value individual's autonomy and control over his personal data. Are these core principles still working as intended in the real world that we are now living in?

13.45 – 14.15 Plenary Session (1) – The Beatings Will Continue until Morale Improves

The notice and consent process is a global cornerstone of the foundation of trust on which the information age economy is built, and it is a core part of the architecture of the data protection and privacy commissioners' world. Is it up to the job?

Is there an unfulfilled role for new approaches rather than simply refining what we are doing already? In particular, are there market solutions to help protect data better and deliver trust in the online economy? Can the case be made that a more trusted approach to personal data can be developed, that is in business interests, and that it helps with crime and national security as well as being better for individuals, and does a market solution to this challenge lie that way? How can they be encouraged?

If so what is its relationship with and the role of the regulatory process?

William Heath, an entrepreneur who has been active in this area for a decade, will draw on personal experience and case studies to explore these questions and start the conference discussion.



William Heath

Entrepreneur and Young Foundation Fellow



14.15 – 15.15 Parallel Break-out Sessions

Session 1

Notice and consent from India to Japan

Venue: The Grand Ballroom Room,
Lower Level I, Kowloon Shangri-La

A review the concepts of "notice and consent" in the Asian context, i.e. India, Singapore, the mainland of China, Hong Kong, Korea, Japan and more.



Abu Bakar Bin Munir

Professor of Law, University of Malaya,
Malaysia



Hong Xue

Director of Institute for Internet Policy &
Law, Beijing Normal University, China



Naoko Mizukoshi

Partner, Endeavour Law Office, Japan



Session 2

Bridge building

Venue: The Harbour Room,
Mezzanine Floor, Kowloon Shangri-La

A report on user control commissioned by the Privacy Bridges project – the privacy solutions for user control that are effective, endorsed by regulators, supported by privacy experts and stakeholders across all regions.



Malavika Jayaram

Executive Director, Digital Asia Hub



Kristina Irion

Senior Researcher, Institute for
Information Law, University of
Amsterdam, the Netherlands



Robin Tombs

Co-Founder, Yoti Ltd



Conference Programme

THURSDAY, 28 SEP

Open Session

(For all conference registrants)

14.15 – 15.15 Parallel Break-out Sessions (cont'd)

Session 3

Accountability as the basis for governance when consent is not enough

Venue: Rooms Rose & Peony,
Lower Level II, Kowloon Shangri-La

Where consent is not enough because it cannot be fully informative, trustworthy data stewardship must step in. This is being recognised in the next generation of law. Ways to truly put it into effect in a way that places people first will be explored.



Pam Dixon

Executive Director,
World Privacy Forum



Della Shea

Vice President, Data Governance & Chief
Privacy Officer, Symcor Inc



Rupert van Hüllen

Global Chief Privacy Officer, IPSOS



Dale Sunderland

Deputy Commissioner, Data Protection
Commissioner, Ireland



Session 4

Latin America's ways to deal with the governance when consent is not effective

Venue: Kowloon Room I,
Mezzanine Floor, Kowloon Shangri-La

Privacy laws in many South American countries are almost 100% based on consent. Problems faced by the regulators in enforcing these strict requirements; the ways businesses and individuals cope with the situations; and whether there should be a change in the laws will be discussed.



Jose Alejandro Bermudez

Managing Director for Latin America,
Nymity



Laura Juanes Micas

Director of Privacy Policy, Facebook



Rosendoevgueni Monterrey

Chepov
Commissioner, National Institute for
Transparency, Access to Information and
Personal Data Protection (INAI), Mexico



Federico Monteverde

President, Regulatory and Control Unit of
Personal Data, Uruguay



15.15 – 15.45



15.45 – 17.00 Plenary Session (2) – Bringing It All Together

Venue: The Grand Ballroom, Lower Level I, Kowloon Shangri-La

This session will bring together all the ideas raised during the four break-out sessions. Is there a better way than "notice and consent" or is it simply a matter of better implementing current concepts?



Jacob Kohnstamm

Former Chairman, Dutch Data Protection Authority, the Netherlands



Malcolm Crompton

Managing Director, Information Integrity Solutions Pty Ltd



Conference Programme

THURSDAY, 28 SEP

Open Session

(For all conference registrants)

15.45 – 17.00 **Plenary Session (2) – Bringing It All Together (cont'd)**



Abu Bakar Bin Munir

Professor of Law, University of Malaya, Malaysia

Malavika Jayaram

Executive Director, Digital Asia Hub

Pam Dixon

Executive Director, World Privacy Forum

Jose Alejandro Bermudez

Managing Director for Latin America, Nymity



- ✓ How “notice and consent” is working in a world of big data analytics, wide and complex sharing of personal data
- ✓ The way in which “notice and consent” is working in different regions of the world
- ✓ The better ways to protect data privacy and their implementations to address the challenges arising from technological advancement
- ✓ The strategies to implement meaningful user control that can effectively be supported by regulators across all regions
- ✓ The real world challenges in implementing new strategies and platforms
- ✓ Accountability processes and other governance model as complements to “notice and content”

Evening Event

18.30 – 21.00 **Sky Reception**

- Magnificent 360° Victoria Harbour views from the 100th floor
- Nice delicacies, ample drinks and great performances

Venue: Sky 100, 100/F, International Commerce Centre, Kowloon

Attendance: All conference registrants

Dress code: Smart casual



Guest of Honour:

The Honourable Charles Peter Mok, JP

Member of the Legislative Council (Information Technology),
Hong Kong Special Administrative Region, China

For more details about the Sky Reception, please see pages 69 and 70



Conference Programme

FRIDAY, 29 SEP

Open Session

(For all conference registrants)

08.00 – 09.00



Venue: Lower Level I, Kowloon Shangri-La

Theme 3: Cross-border Data Transfer

09.00 – 10.30 The Global Regulatory Landscape

The volume of international data flows has escalated massively with growing reliance on ICT as the backbone of growing international trade and other exchanges. At the same time, an increasing number of jurisdictions have regulated the transfer of personal data across borders/boundaries in various ways, including those adopting laws that require data localisation. This session will discuss the interplay between personal data protection and cross-border/boundaries data transfers, focusing especially on data transfers to and from Asia and other regions of the globe in three areas: (i) the implementation of the APEC Cross-Border Privacy Rules System, (ii) the European Commission's discussions of possible adequacy decision with trading partners in Asia and elsewhere, and (iii) the practical and legal effects of data localisation measures.



Julie Brill

Corporate Vice President and Deputy General Counsel,
Corporate, External and Legal Affairs, Microsoft Corporation;
Former Commissioner, Federal Trade Commission, USA



Yuet Ming Tham

Partner, Sidley Austin



Nigel Cory

Trade Policy Analyst, Information Technology and Innovation Foundation

Bruno Gencarelli

Head, International Data Flows and Protection Unit, European Commission

Gabriela Kennedy

Partner, Head of Asia IP & TMT Group, Mayer Brown JSM

Raymund Liboro

Privacy Commissioner and Chairman, National Privacy Commission, the Philippines

Hiroshi Miyashita

Associate Professor, Faculty of Policy Studies, Chuo University, Japan

Jennifer Stoddart

Regulator Advisor, Demonstrating Compliance Project, Nymity;
Former Privacy Commissioner, Canada

Monika Tomczak-Górlikowska

Data Privacy Legal Counsel, Shell International

Jane Horvath

Senior Director, Global Privacy Law & Policy, Legal Department, Apple



- ✓ The latest development and the implementation of the APEC Cross-border Privacy Rules System and its accountability framework
- ✓ The data transfer mechanisms under the EU law and the European Commission's effort to expand privacy and data protection frameworks with Japan and South Korea as well as trading partners in Latin America and the European neighbourhood
- ✓ The emerging data localisation laws in various countries (e.g. China and Russia), and their impact on the free flow of information, trade, and commerce

10.30 – 10.45 Essentials of a Global Data Hub – A Case Study of Hong Kong

Cross-border/cross-boundary data flows increase significantly in the last decade as the Internet has been blooming. The facilitating of voluminous data flows is essential to digital economy. At the same time, a growing number of countries have put in place data protection regulations, some of which may be seen as barriers to cross-border data flows and hindrances to global digital trade, creating operational difficulties for multinational corporations.

Herbert Chia, a pioneer in Big Data and data economy, will use Hong Kong as an example to explain how a sound regulatory regime, together with quality ICT infrastructure, can facilitate cross-border/crossboundary data flows, data processing and data analytics, driving digital economy to grow in a healthy way.

**Herbert Chia**

Chairman, Data Hub Committee of Smart City Consortium and President, Youedata Big Data Research Institute



10.45 – 11.00

**Theme 4: Challenges of New Technology****11.00 – 11.45 Ethics by Design in AI**

AI is built of mountains of observational data processed through machine learning and analytic engines to produce real-time decisions based on a set of objectives. A greater proportion of global processes will be dependent on AI, from cyber security to autonomous buses and medical devices. The same processes that will modernise the life sciences could also affect employment opportunities or insurability.

Governance is crucial for the development of AI which is so powerful in shaping our future lives. To assure people come first, enhanced accountability with transparent data stewardship driven by fiduciary responsibilities will be the keys to develop ethical AI. Apart from the pioneers in the field, you will also hear the regulator's perspective in the architecture of enhanced accountability in AI.

**Martin Abrams**

Chief Strategist and Executive Director, The Information Accountability Foundation

**Mark Van Hollebeke**

Director of Privacy, Microsoft

**Simon Longstaff**

Executive Director, Ethics Centre

Worapat Patram

Director of Public Policy (Southeast Asia), Intel

JoAnn Stonier

Chief Information Governance & Privacy Officer, Mastercard

Wojciech Wiewiorowski

Assistant European Data Protection Supervisor, European Union



- ✓ The privacy implications in the use of AI
- ✓ The ethical issues brought about by AI
- ✓ The possible solutions to the ethical issues from experts
- ✓ The assessment of whether the solutions to ethical issues are plausible, and can be part of enforceable data protection governance system

Conference Programme

FRIDAY, 29 SEP

Open Session

(For all conference registrants)

11.45 – 12.30

Regulating for Results in Digital Economy – Strategies and Priorities for Leadership and Engagement

The challenges and expectations of the digital age require changes to the way organisations and data protection authorities work. Organisations must deliver accountability and digital responsibility. Data protection authorities must determine priorities and use other measures to meet their increased responsibilities to produce the best outcomes for individuals and data protection compliance. This session will help us to realistically set priorities, make choices and maximise effectiveness in data protection in the context of the digital age. Smart solutions and applicable strategies will be also be canvassed.



Christopher Hodges

Professor of Justice Systems, Centre for Socio-Legal Studies, Oxford University, UK



Bojana Bellamy

President, Centre for Information Policy Leadership, Hunton & Williams LLP



Alon Bachar

Head, Israeli Law, Information and Technology Authority, Israel



Stephen Deadman

Global Deputy Chief Privacy Officer, Facebook



Scott Thiel

Partner, DLA Piper



Richard Thomas

Global Strategy Advisor, Centre for Information Policy Leadership,
Hunton & Williams LLP



- ✓ Views of regulators and business leaders about the optimum role for data protection authorities in the data-driven economy
- ✓ How to set priorities, make choices and maximise effectiveness in data protection in the context of the digital age
- ✓ How constructive engagement of stakeholders and encouraging an ethical approach by organisations can boost regulatory effectiveness
- ✓ The best ways for the regulation of data protection to go hand in hand with technological innovation and economic development

12.30 – 13.30



13.30 – 14.15 The Rise of Cybersecurity and Its Impact on Data Protection

Cybersecurity is attracting more attention than ever — not just in headlines, but among policymakers, industry leaders, academics, and the public. Cyberattacks are becoming more frequent and threatening as adversaries become more determined and more sophisticated. The threat is not only to data but also to the myriad digital systems we increasingly use to control important infrastructure, such as autos, airplanes, utilities, supply chains, and industrial systems.

Security and data privacy always go hand in hand. While data protection laws require organisations to protect data security, measures employed to enhance cybersecurity sometimes may pose a risk to privacy. Whatever the relationship between the legal tools used for protecting privacy and security, the greatly expanded focus on cybersecurity poses other challenges for privacy and the professionals in public and private sectors who work to protect it. This session will explore the interplay of cybersecurity and data protection.

**Fred H. Cate**

Distinguished Professor and Vice President for Research, Indiana University, USA;
Senior Policy Advisor, Centre for Information Policy Leadership, Hunton & Williams LLP

**Elizabeth Denham**

Information Commissioner, UK

**Frank Law**

Senior Superintendent of Police, Cyber Security & Technology Crime Bureau, Hong Kong Police Force, Government of the Hong Kong Special Administrative Region, China

**Viljar Peep**

Director General, Estonian Data Protection Inspectorate, Estonia

**Timothy Pilgrim**

Australian Information and Privacy Commissioner, Office of the Australian Information Commissioner, Australia



- ✓ How cybersecurity is emerging as a growing subject for government attention
- ✓ Whether the increased attention on cybersecurity draws or diverts resources and attention dedicated to personal data protection
- ✓ How intensified focuses on cybersecurity affect the roles of privacy regulators; what challenges it poses; what opportunities it might create
- ✓ The responsibilities of privacy regulators for cybersecurity
- ✓ The cooperation opportunities for privacy and cybersecurity regulators

14.15 – 15.00 Digital Identity Management

Systems and technology are used to verify identity in individuals' interactions with government, business and each other. Effective digital identity management systems will have a range of benefits to society, from greater economic participation by the disadvantaged to the more efficient operation of financial systems and more effective allocation of public services and benefits.

Digital identity management systems will typically involve the centralisation and sharing of personal data, which may involve biometric information and other highly sensitive personal data, and thus require effective governance in order to establish trust and confidence. This session will explore different approaches of digital identity management systems in both the public and private sectors and the challenges in developing a trusted and secure digital identity management system.



Mark Parsons

Partner, Hogan Lovells



Peter Fleischer

Global Privacy Counsel, Google

Limor Shmerling Magazanik

Director of Strategic Alliance, Israeli Law, Information and Technology Authority, Israel

Jesse McWaters

Financial Innovation Lead, World Economic Forum

Eduardo Ustaran

Partner, Hogan Lovells

Boris Wojtan

Director of Privacy, Government and Regulatory Affairs, GSMA



- ✓ The concept of digital identity and its key uses
- ✓ How digital identity system improves the identity verification processes, including the "know your customer" process of financial institutions
- ✓ The privacy risks associated with the uses of digital identity
- ✓ The good practice for digital identity management in order to build trust and confidence with clients and customers

15.00 – 15.30



15.30 – 16.00 Privacy and Encryption in the Digital Age

Encryption is a hot topic in the current global discussion on Internet governance. As a means to ensure data confidentiality, deployment of encryption in the context of information and communication can help protect privacy and advance the freedom of expression. However, encryption may inhibit legitimate purposes. Law enforcement bodies may seek to decrypt information for investigation of crimes. But it is technologically challenging to enable access for legitimate purposes without also opening vulnerabilities to illegitimate access.

UNESCO has conducted an in-depth study on encryption technologies and their impact on human rights. Based on its findings, key recommendations were made on data encryption practices and policies for key stakeholders.

This panel will be an interactive discussion amongst the panellists built on a brief introduction of the research at the beginning.



Xianhong Hu

Program Specialist, Division of Freedom of Expression and Media Development, Communication and Information Sector, UNESCO



Hong Xue

Director of Institute for Internet Policy & Law, Beijing Normal University, China



Jan Kleijssen

Director, Information Society and Action against Crime, Council of Europe



Marc Rotenberg

President, Electronic Privacy Information Center (EPIC)



- ✓ The encryption technology deployed to protect personal data
- ✓ The importance of encryption policy in the broader context of Internet governance
- ✓ The role of encryption for human rights protection in the aspect of privacy and freedom of expression
- ✓ How to balance between privacy and public interest in formulating encryption policy



16.00 – 16.30 Human Rights Defenders

Last year's ICDPPC in Marrakesh, Morocco adopted a Resolution on Human Rights Defenders to acknowledge the importance of human rights defenders, the risks they face and the relevance of information issues.

Non-governmental advocates and activists are an essential feature of an informed and active civil society. Such people may, for example, spread knowledge of citizens' rights, take cases of violations to the courts, expose harmful actions, protest state or corporate practices and promote solutions such as law reforms. In human rights terminology such people are increasingly known as 'human rights defenders'.

The United Nations has adopted a declaration on human rights defenders ("UN Declaration"). The UN Declaration and related guidance seek to acknowledge appropriately the worth of, and provide protection to, the work of human rights defenders. The ICDPPC's Resolution seeks to start building on that earlier human rights work specifically in the context of privacy and data protection.

**Blair Stewart**

Assistant Privacy Commissioner, Office of the Privacy Commissioner, New Zealand

**Nicholas Bequelin**

Regional Director for East Asia, Amnesty International

**Attila Peterfalvi**

President, National Authority for Data Protection and Freedom of Information, Hungary

**María Patricia Kurczyn Villalobos**

Commissioner, National Institute for Transparency, Access to Information and Personal Data Protection (INAI), Mexico



- ✓ The gist of the UN Declaration
- ✓ The importance of the work of human rights defenders, and the risks they face
- ✓ The connections between human rights defenders, the work of privacy and data protection authorities and information issues
- ✓ Works being done to support human rights defenders
- ✓ The role of privacy and data protection authorities in supporting human rights defenders

Conference Programme

FRIDAY, 29 SEP

Open Session

(For all conference registrants)

16.30 – 17.00 Closing Ceremony



John Edwards

Chair of ICDPPC



Giovanni Buttarelli

European Data Protection Supervisor

(Co-host of the 40th ICDPPC)



Ventsislav Karadjov

Chairman, Commission for Personal Data Protection, Bulgaria

(Co-host of the 40th ICDPPC)



Stephen Kai-yi Wong

Privacy Commissioner for Personal Data,

Hong Kong Special Administrative Region, China



Legends:

Agent provocateur	Drinks & snacks	Performances
Buffet lunch	Finger food	Registration
Chinese cuisine	Guest of Honour	Speaker
Co-chairs	Moderator	Take-away points
Coffee, tea & snacks	Panellists	

Note:

The Conference has already been accredited by the following professional bodies in Hong Kong:

Law Society of Hong Kong	28 September 2017 (AM Session – 2.5 CPD Points; PM Session – 3 CPD Points) 29 September 2017 (AM Session – 2.5 CPD Points; PM Session – 2.5 CPD Points) Total: 10.5 CPD Points
Insurance Authority - Insurance Intermediaries Quality Assurance Scheme	28 September 2017 - Theme 1 (2.5 CPD Points) 28 September 2017 - Theme 2 (3 CPD Points) 29 September 2017 - Theme 3 (1 CPD Points) 29 September 2017 - Theme 4 (4 CPD Points) Total: 10.5 CPD Points
Hong Kong Institute of Chartered Secretaries	28 September 2017 - Theme 1 (2.5 ECPD Points) 28 September 2017 - Theme 2 (3 ECPD Points) 29 September 2017 - Theme 3 (1 ECPD Points) 29 September 2017 - Theme 4 (4 ECPD Points) Total: 10.5 ECPD Points
Hong Kong Institute of Bankers (HKIB)	28 September 2017 (09:30 – 12:30) - Theme 1 (3 HKIB CPD Points) 29 September 2017 (09:00 – 10:30) - Theme 3 (1.5 HKIB CPD Points) 29 September 2017 (13:30 – 16:00) - Theme 4 (2.5 HKIB CPD Points) Total: 7 HKIB CPD Points
Estate Agents Authority	28 and 29 September 2017 Total: 10.5 (Core) CPD Points